



DfE Green Formulation Initiative for I&I Cleaning Products Project Update 9 September 2005

Progress

The EPA Design for the Environment Program and the DfE Green Formulation Initiative will be co-hosting a booth at the upcoming and **sold out** ISSA INTERCLEAN® Convention in Las Vegas (www.issa.com) this coming October 19-21. At INTERCLEAN® we will be demonstrating the **CleanGredients™** database and website for the first time. We hope we will see many of you there. Please look for us at Booth # 3195. The beta version of the database will contain information on surfactants submitted by Akzo Nobel, Stepan, Win Chemicals, Tomah Products, Burlington Chemical and CLER. After the convention, the database, a database demo, and project information will be available through the new website, www.CleanGredients.org.

At this time, the Technical Advisory Committee (TAC) has completed specifying the criteria for attributes that will be used to search for and describe surfactants in the beta version of the CleanGredients™ database. We are looking forward to receiving feedback at INTERCLEAN® and incorporating recommendations. The TAC will also be having its first in-person meeting at ISSA. Most of the TAC members will be attending INTERCLEAN® and we are looking forward to a strategy session and small mid project celebration.

The TAC is chaired by John (Jack) Hamilton of JohnsonDiversey, Inc. The Assistant Chair is Lauren Heine of GreenBlue.

Next Steps

1. Present the database and website at the ISSA INTERCLEAN® Convention in Las Vegas in October (19-21) and invite public feedback.
2. Enhance the database based on feedback and establish online submission process.
3. Determine next ingredient classes for inclusion the CleanGredients™ database.
4. Engage users.

News and Outreach

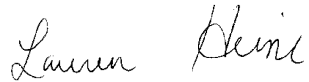
For those of you who wish to keep up to date on key environmental issues, new reports and new scientific results, take a look at: www.EnvironmentalHealthNews.org. You can subscribe for a free daily news update at: <http://www.environmentalhealthnews.org/subscribe.jsp>

ISSA Press release: ISSA encourages you to stop by the U.S. EPA DfE Program/GreenBlue Institute, Booth 3195, during ISSA/INTERCLEAN® Las Vegas (October 18-21) to learn more about the U.S. Environmental Protection Agency (EPA)'s Design for the Environment (DfE)...: http://www.issa.com/news/news_detail.jsp?typeId=1&newsid=303&page=1&startPage=1%20

According to a survey conducted in May 2005 and financed by Enviro-Solutions almost 60 percent of distributors believe green cleaning chemicals will eventually replace traditional cleaning products. See the press release at CM e-News Daily:

http://www.cmmonline.com/news.asp?mode=4&N_ID=55399

We are grateful for your interest and participation in this project. Please feel free to contact me with questions or comments.



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