

Project Update

December 2007 – January 2008 Activities

Happy New Year, everyone! We are *very* excited about the changes coming in 2008, starting with the launch of the CleanGredientsSM solvents module. Solvents will be followed by the chelating agents and fragrances modules in the spring, with additional modules still to come.

CleanGredientsSM Solvents Module Attributes Survey Now Available

The Solvents Technical Advisory Committee (TAC) has made its final recommendations for the attributes and listing criteria to be incorporated into CleanGredientsSM. We have placed this information in an online survey at:

http://www.surveymonkey.com/s.aspx?sm=FBShxob32YJT8QvB1vRNMQ_3d_3d. Please take a few minutes to give us your feedback on the attributes and listing criteria for the CleanGredientsSM solvents module. The survey will be available through Friday, 22 February. If you have questions about the survey, please contact us at news@cleangredients.org.

CleanGredientsSM Solvents Module Is Almost Here!

As soon as we have reviewed your survey feedback on the solvents attributes and listing criteria and made any changes necessary (in consultation with the Solvents TAC) we will release the beta version of the CleanGredientsSM solvents module. We expect this release to occur in late February or early March. Meanwhile, if you have questions, please contact us at news@cleangredients.org.

Burlington Chemical Co. Surfactant Now Available in CleanGredientsSM

We are delighted to announce the first surfactant listed in CleanGredientsSM by Burlington Chemical Co. 86 surfactants are now listed in the database, and the number of formulator subscribers has reached 180. Look for more surfactants from Burlington and other suppliers coming soon.

Chelating Agents TAC Process Moving Forward

After a holiday break, the Chelating Agents Technical Advisory Committee (TAC) picked up again in January. The TAC has been making rapid progress, and we are exploring ways to streamline the process of reviewing attributes for inclusion in the chelants module in order to make it available to subscribers as soon as possible. Feel free to contact us at news@cleangredients.org with questions or comments concerning the chelating agents module.

Full Steam Ahead for the Fragrances TAC

The Fragrances Technical Advisory Committee (TAC) resumed its busy schedule in January. TAC members visited the Research Institute for Fragrance Materials (RIFM) and are working on finalizing human health attributes before moving on to environmental toxicity and health attributes. Feel free to contact us at news@cleangredients.org with questions or comments on the fragrances module.

New Website Provides Information on Green Labels

CleanGredientsSM stakeholders may want to check out the recently launched website, ecolabelling.org, a global, independent database of green labels. The site aims to include an overview of all ecolabeling schemes in the marketplace. Learn more at: <http://ecolabelling.org>.

News and Outreach

On 03 January, FOXNews.com published the article, "How Green Are Eco-Friendly Cleaning Products?" The article singles out the U.S. EPA DfE Formulator Program for its high product standards and product-recognition credibility, and CleanGredientsSM subscribers Method and Seventh Generation are mentioned. You can read the article online:

<http://www.foxnews.com/story/0,2933,318832,00.html>.

On 14 January, GreenBiz.com reported that "Clorox Aims to Show that 'Green Works,'" in an article looking at CleanGredientsSM subscriber Clorox's launch of its new green line of cleaning products. Read about it at: <http://greenbiz.com/Blogs/greenclorox.cfm>.

On 18 January, GreenBiz.com announced that SC Johnson is launching Greenlist product labels, which indicate that the products contain fewer volatile organic compounds. To read the article, visit: http://www.greenbiz.com/news/news_third.cfm?NewsID=36544.

The 21 January cover story of Chemical & Engineering News, "Greener Cleaners," references CleanGredientsSM sponsors Henkel and Reckitt Benckiser and subscribers such as Clorox, Method, and Seventh Generation. Read the article online at:

<http://pubs.acs.org/cen/coverstory/86/8603cover.html>.

Upcoming Events of Interest

- The 12th Annual Green Chemistry & Engineering Conference
Capital Hilton in Washington, DC
24 – 26 June 2008
<http://listmailer1.acs.org/t/15582/8816704/8112/0/>
- Gordon Research Conference: Green Chemistry
03 – 08 August 2008
Bates College in Lewiston, ME
<http://www.grc.org/programs.aspx?year=2008&program=green>

Thank you for your support of CleanGredientsSM, *the online resource for green formulationSM*.

Please let me know if you have any questions or comments.

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